

SWPS-308: Resource Development

(Advanced course, Practice Methods IV) Provides students with knowledge and skills in strategic planning for resource development, program planning, grant proposal writing, financial management, entrepreneurship, and community and institutional capacity building and multi-level fundraising. Emphasis is placed on the conceptualization process involved in planning for resource development, as well as creating an actual funding plan, identifying funding sources, critical analyzing of internal and external factors, designing comprehensive multi-level income streams, budget analyzing and utilizing different types of budgets for different purposes, proposal writing, and analyzing roles and role development of: staff, boards, alliances/coalitions, stakeholders, and others. Special attention is given to the unique experiences and challenges faced by organizations in African- American communities and other communities of color.

Credits: 3

Prerequisites:

SWPS-302 and SWPS 310.

Program: Social Welfare Policy & Services