

# REDE-334: Dental Practice Readiness Curriculum III

This DPRC curriculum continues. The level 3 course is designed to assist in the development of competence in dental economics and the management of a successful dental practice for the third-year student. The DPRC Level 3 course will include an introduction to marketing and the development of a marketing campaign specific for the dental practice, the use of social media in marketing, development of a contingency plan, and an overview of dental practice overhead.

**Credits:** 1

**Program:** Restorative Dentistry