

ARTG-311: Design Workshop: Publication/Mag & News Design II

Continuation of ARTG-306. The course will include the theory and practice of newspaper, magazine, and interactive web layout and design with an emphasis on publication design, corporate identity and advertising layout. The emphasis in the course is on graphic design products such as corporate identity, advertising layout, ad design, logo design, and other related products

Credits: 3

Program: Art-Graduate MFA